



In 2024, we supported **2,394** people affected by digestive conditions and symptoms over the phone and online, providing a lifeline to people when they needed us most.

Our Board of Trustees approved a **pilot Helpline** and work began to develop and implement the service, which launched in April 2025.



We distributed more than **2,300 Can't Wait Cards** to people living with digestive conditions and symptoms, helping to improve urgent access to public toilet facilities.

Almost **163,000** of our printed information leaflets were sent to hospitals and healthcare settings across the UK.



Our information leaflets were **downloaded more than 23,000 times** from our website.



We attended three healthcare events to tell professionals about the information and support we provide, **engaging with more than 3,000 medical and healthcare professionals** in person throughout the year.



Almost **2 million people** visited our website and our content was seen more than **3.3 million times** on social media.



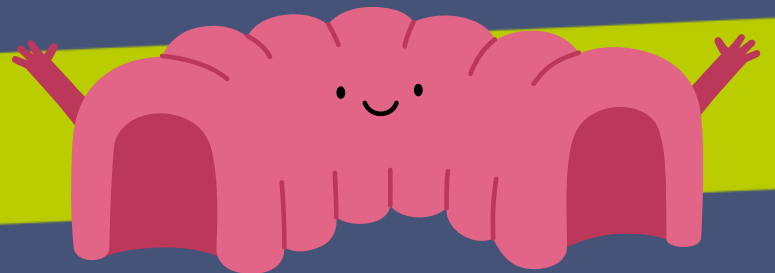
Members of our community came together online to help us to share information and highlight the impact of living with digestive conditions and symptoms through our **annual awareness campaigns** like Kranky Panky.

We amplified the voices of our community, **supporting more than 30 people to share their personal stories.** In turn, this helped us to raise awareness of a range of different digestive conditions and help others feel less alone in their experiences.



We delivered a range of talks and events to increase public awareness and education. Almost **100 people tuned into our first-ever Getting to Grips With... webinar** to learn more about gastroparesis and we delivered **eight Health at Work talks** in workplaces across the UK.

In May, more than **300 people attended our public education event in Hull** to learn about their digestive health and meet Colin the Inflatable Colon.



Our community plays an important role in helping us get to grips with guts. **Over 3,500 people responded to surveys we shared this year,** identifying future research priorities through our Priority Setting Partnerships (PSPs) and helping us to shape our new five-year strategy.



Thank you for being part of another incredible year at Guts UK!