

Thank you so much for signing up to the G.U.T. challenge for Core!

We are here for you to make sure you get the best possible support and resources that will help your fundraising, and we would love to hear from you with all your questions and ideas.

A fundraising page is a quick and easy way of spreading the word about your challenge and securing support from your friends, family and colleagues. We can also send you a sponsor form, if people would rather not give online.

Here are some tips for setting up your own fundraising page on Justgiving: <https://home.justgiving.com/startfundraising>

Have you:

1. Added a photo? Fundraisers who add a profile picture tend to raise 15% more.
2. Added a fundraising story? An engaging story can make all the difference. Not sure what to say? Think about answering these questions. Why are you taking on this challenge? Do you have a personal connection with the charity? Why is it such a challenge? How will your sponsorship help the charity?
3. Set a fundraising target? Target setters raise up to 46% more, so it's a great way to kick-start your fundraising.
4. Added a fundraising summary? Make sure your supporters know what you're doing, for who and why. A page with a summary raises an average of 9% more.
5. Added updates? Regular updates keep your page looking fresh and give you plenty of opportunities to share it and remind people about what you are doing. Videos are particularly powerful. You could raise an average of 6% more for every update you make!
6. Chosen a page theme? Give your page a background that really reflects your fundraising.
7. Joined a fundraising team? There really is strength in numbers - pages that are part of a team raise an average of 10% more.
8. Joined your company's fundraising? If your company has a JustGiving profile, add your page to it. It's yet another place for people to find out about your fundraising.
9. Added any money you've raised offline? Add any cash or cheque donations you've collected so everyone can see the total amount you've raised.



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